

CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Beef (Commodity)	Increasing	Available - Mixed	<i>No change. Packers continue capping harvest levels, short supply, creating product shortages, to promote and support higher selling prices and improve their margins. Improved beef demand is just ahead with warmer weather, the Spring Grilling Season, Cinco De Mayo, and Memorial weekend all coming up fast. Higher prices on seasonal beef items are ahead.</i>
Butter	Increasing	Available - Steady	<p>Domestic butter demand varies across the nation. Industry participants note domestic demand is strong to steady in the West, and steady in the Central and East regions. Cream volumes are widely available throughout most of the country. Butter manufacturers continue busy churning schedules overall, while cream volumes are readily available. Some butter makers convey noncontracted unsalted butter loads are tight and more actively sought by spot buyers. Although many manufactures are working to build inventories, some processors in the Central region convey an expectation of lighter churning over the next few weeks.</p> <p><u>East Region</u> Cream demand is steady in the East. Contacts share they continue to run robust butter production schedules. Contacts note frozen bulk inventories are comfortable in the wake of spring holidays. Foodservice demand remains elevated, with some contacts noting continued private label demand. Retail demand is steady.</p> <p><u>Central Region</u> Butter makers shared similar sentiment to previous weeks in most aspects, but some suggest there are changes afoot regarding near-term production plans. They say due to growth in inventories after consecutive months of widely available cream markets, some producers expect to throttle down churning over the next few weeks. They also note demand is holding its ground for bulk butter, all varieties, but that unsalted 82% butterfat loads are more actively sought from customers.</p> <p><u>West Region</u> In the West, busy production schedules are noted from butter makers. Manufacturers convey working to build further inventories following good Q1 and early spring holiday demand. Many processors are focusing butter churning on retail stock. Mention of below flat cream multiples have quieted. Cream loads generally remain available throughout the region. Some manufacturers relay unsalted butter loads continue to be tight for spot load buyers. Stakeholders relay inquiries have increased, and domestic demand is strong to steady. A few industry participants say butter stocks are a little snug. Demand from international buyers is steady to moderate.</p> <p>Source: USDA AMS as of April 12</p>
Cheese	Steady	Available - Steady	<p>Cheese production schedules are trending steady to stronger throughout the U.S. Milk production continues to trend higher in the East. Cheese plant contacts report steady to stronger production schedules as well as increases in demand. Inventories are comfortable. Contacts share foodservice demand remains light. In the Upper Midwest, farm level milk production is increasing. Contacts say cheese plant downtime has kept milk volumes loose. Barrel inventories are comfortable. Retail demand for cheddar and Italian-type cheeses is steady. In the West, cheese production schedules are strong. Farm level milk outputs are increasing, and cheese inventories are ample. Spot cheese demand is light. Some contacts share production continued to be outpace cheese demand.</p> <p><u>East Region</u> Milk production remains strong in the East. Cheese plant managers relay steady production schedules. Cheese demand has picked up over the course of the past week. Despite demand upticks, inventories remain comfortable. Contacts note light foodservice demand. Retail demand is noted to be steady to stronger.</p> <p><u>Central Region</u> Milk accessibility is noted as wide open. Cheese plant downtime remains a factor in keeping milk availability more open than it would be otherwise. Cheesemakers' demand notes vary from slightly slow to slightly active. Curd producers say 2024 sales paces are similar to last year, but slower than 2021 and 2022 year-over-year figures. Barrel interest has quieted, but inventories are not yet a concern in the region. Retail cheddar and Italian style cheesemakers say demand is somewhat steady. Customers, both within and outside of the region, are returning to the table as market tones are beginning to display some quietly bullish indications.</p> <p><u>West Region</u> Cheese makers note strong production schedules in the West. Milk output is strengthening with seasonal spring flush conditions making more milk volumes available for cheese manufacturers to utilize. Plenty of cheese inventory is available to fill the hefty contractual obligations, along with steady to lighter interest from spot load buyers. Industry participants indicate export demand is steady to moderate. Industry sources relay, amongst international buyers, sales for immediate to short term delivery are much more prevalent than sales involving deliveries past Q2. Some stakeholders note production continues to outpace demand.</p> <p>Source: USDA AMS as of April 12</p>
Canned Vegetables - Whole Potatoes & Whole Beets	Increasing	Short - Strong	<i>While limited inventories are still present of larger whole sizes, inventory of 6/10 Small or Tiny Whole Potatoes and Whole Beets are exhausted until new pack in late August.</i>
Fluid Dairy	Class I - Decreasing Class II - Steady	Class I Available - Steady Class II Short - Strong	<i>Small cost increases for April on Milk (Class I) and Cultured/Creams (Class II) are in place.</i>

CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Oils/Shortening	Steady	Available - Mixed	Commodity Oil products (Soy, Canola, etc.) have continued their trend this week with slightly lower pricing again. There is a huge amount of available oil in the US market due to heavy soybean crush and slow demand. Pricing will likely not change dramatically in the coming days while we continue to enjoy these lower prices. Margarine prices have decreased slightly in recent days and will likely hold their current pricing range as palm imports remain steady and supply is readily available on bulk products.
Pork (Commodity)	Mixed	Available - Strong	Prices for butts and spare ribs should soften through the first week of April, while backrib prices are on the gentle rise for through June.
Pork (Value-Added)	Increasing	Available – Steady	With MLB Baseball starting, the 8000 average franks per game will drive demand for pork trim upward, and higher prices for sausage, franks, pizza toppings will follow.
Poultry (Chicken)	Steady	Short – Steady	Pricing on most cuts have remained steady this week. Tenderloins have continued to appreciate slightly each day this week. Wings continue to follow traditional supply and demand patterns with some uncertainty on how demand will continue through April. The back half of the bird remains steady and supply is tight.
Poultry (Turkey)	Steady	Available – Strong	Frozen whole bird pricing remains steady and well below pricing we saw a year ago. Breast meat also remains steady with plentiful availability. Expectation is this will remain the pattern near term.
Produce	Lower - Broccoli, Iceberg, Romaine & Onions Steady - Apples, Bell Peppers, Russet Potatoes & Oranges Higher - Avocados, Strawberries, Broccoli, Lemons, Grapes & Tomatoes	Improving/Steady - Iceberg, Romaine, Onions Good/Steady - Apples, Bell Peppers, Oranges, Russet Potatoes Short/Strong - Strawberries, Broccoli, Tomatoes, Avocados, Lemons, Grapes	Apples, good supply except for Galas, Golds & Pinks. Nice quality. Avocados, MX fruit higher, ripens quickly. CA harvesting. Good quality. Bell Peppers, MX & FL spring crops are sufficient. Quality good. Broccoli, Salinas supplies improved. Market easing. Better quality. Iceberg, CA producing. Supply improving. Quality improving. Romaine, CA producing. Supply improving. Quality improving. Grapes, import supply is short. MX starts in late May. Good quality. Tomatoes, production and quality down due to rains. Strawberries, rain last 6 weeks has supply short. Average quality. Oranges, CA Navel sizing large. 88/113/138s are Valencia (seeds). Lemons, CA/AZ sizing large. 165/200/235s scarce. Quality is fair. Onions, ID/OR storage in final weeks. New crop TX/MX insufficient. Russet Potatoes, 40-70ct limited supply, higher costs. 80-120ct and #2 supplies are abundant. High quality and low cost.
Bulk Sugar	Steady	Mixed - Steady	Demand for sugar typically starts increasing in the spring. This will put more pressure on producers to maintain supply. Product is available from most facilities to cover such demand. Price levels will likely stay at similar levels in the coming weeks.
Shell Eggs	Steady	Available - Steady	Consumer demand for shell eggs is unchanged over the past week with most interest limited to basic needs with little price incentive to move additional units. Negotiated prices on the loose egg market are weak with light to moderate interest and light to moderate offerings and supplies Trading is slow to moderate. Wholesale breaking stock prices are steady on a full range of demand. Offerings are light with very light to moderate supplies. Breaking schedules are full to reduced with moderate trading. The preliminary survey of retail outlets indicates continued limited use of store features to push egg sales beyond what current supplies can cover. Source: USDA AMS as of April 17 Over the past few weeks, there have been three reports of Highly Pathogenic Avian Influenza (HPAI) in Michigan (4/2 and 4/9) and in Texas (4/2). Though these are the same type of outbreaks that led to widespread flock depopulations in 2022 and subsequent increases in market prices for eggs in 2022 and early 2023, the current scale of these late-2023 outbreaks is much smaller than that which were experienced last year. Urner Barry reports steady pricing despite news of these outbreaks, however it is important to remain vigilant regarding local market conditions that may affect spot purchasing.

CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Wheat (Flour Based Products)	Steady	Available - Weak	As we move into spring wheat planting season, things are looking hopeful based on estimated acreage and weather patterns. There is strong supply of winter wheat stock for use in high gluten products. Based on solid domestic and world supply and slow domestic demand, the market has continued to show us lower price levels. We do expect to see some additional softening in bulk flour prices in the coming days in many markets. It is likely that prices will remain near current levels to slightly lower as we move through April.
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Beef (Commodity)	Increasing	Available - Mixed	<p><i>No change. Packers continue capping harvest levels, short supply, creating product shortages, to promote and support higher selling prices and improve their margins. Improved beef demand is just ahead with warmer weather, the Spring Grilling Season, Cinco De Mayo, and Memorial weekend all coming up fast. Higher prices on seasonal beef items are ahead.</i></p>
Butter	Increasing	Available - Steady	<p><i>Domestic butter demand varies some region to region. Industry participants convey domestic demand is strong to steady in the West, steady in the Midwest, and steady to lighter in the East. Cream volumes are reported as widely available and at comfortable amounts. Butter manufacturers continue to run busy production schedules overall while cream volumes are seasonally larger. However, whether butter makers indicate churning is focused on immediate retail needs or building bulk butter stocks varies. Planned summer churn maintenance is noted by some butter manufacturers. Stakeholders, in the West region particularly, relay unsalted butter spot load availability is tight.</i></p> <p><i>East Region Cream demand is steady to stronger in the East. Contacts originally anticipated a lull in cream demand following the Easter holiday weekend but share that is not the case. Butter plant managers relay robust churning schedules. They are still focusing on building frozen bulk inventory for later-in-the-year demands. Retail demand is noted to be steady to lighter. Foodservice demand remains elevated as contacts share continued strong private label demand.</i></p> <p><i>Central Region Butter makers in the Upper Midwest say demand has held somewhat steady with recent weeks. They relay that year-over-year sales, both prior to and just following the holiday, are a bit lower than last year's. Foodservice demand is following the same pattern. Cream availability for somewhat active churning rates remains widely accessible. Some Central butter makers suggest they have cream deliveries locked in through the rest of April. Bulk butter is available, but manufacturers are not rushed to move spot loads currently.</i></p>

CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Cheese	Steady	Available - Steady	<p><i>Eastern contacts share milk production continues to trend steady to higher. Cheese plant contacts note steady to lighter production schedules, citing weak block cheese demand as a reason to scale back cheese processing. Block cheese inventories remain comfortable in the region, namely of American-type cheese varieties. Cheesemakers in the Central region share ample milk availability has kept production schedules in line with recent weeks. Contacts note plant downtime and the recent holiday weekend have loosened already abundant milk volumes. Cheese manufacturers in the West share robust cheese production schedules. Contacts share that contracted cheese demand is steady. Spot demand is steady to stronger, as is demand from international purchasers.</i></p> <p><i>East Region Milk production remains strong in the East. Cheese plant managers share steady to lighter production schedules. Some contacts cite continued weak block cheese demand as reason to produce less cheese than in recent weeks. Barrel cheese prices remain above block cheese prices on the CME. Contacts share block cheese inventories are comfortable, namely of American-type cheeses such as cheddar. Retail demand is noted to be lighter than recent weeks as peak spring holiday demand has passed. Foodservice demand remains quiet. Last week's National Retail Report lists shredded cheese in 6oz.-8oz. packages as the most advertised conventional cheese item.</i></p> <p><i>Central Region Cheesemakers relay that milk is widely available, which was expected during the early spring season and just after a holiday weekend. Early week reported spot milk prices are not as low, nor as</i></p>
Canned Vegetables - Whole Potatoes & Whole Beets	Increasing	Short - Strong	<p><i>While limited inventories are still present of larger whole sizes, inventory of 6/10 Small or Tiny Whole Potatoes and Whole Beets are exhausted until new pack in late August.</i></p>
Fluid Dairy	Class I - Decreasing Class II - Steady	Class I Available - Steady Class II Short - Strong	<p><i>Small cost increases for April on Milk (Class I) and Cultured/Creams (Class II) are in place.</i></p>

CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Oils/Shortening	Steady	Available - Mixed	<i>Commodity oil products (Soy, Canola, etc.) have continued to show slightly lower prices this past week in most markets and will likely remain near current levels as we move through the next couple of weeks. Prices on commodity oils do typically increase slightly as we move into later spring months based on typically market conditions. Though this is likely to occur longer term, we do not expect to see anything dramatic in the coming weeks. Margarine prices have decreased slightly in recent days and will likely hold their current pricing range as palm imports remain steady and supply is readily available on bulk products.</i>
Pork (Commodity)	Mixed	Available - Strong	<i>Prices for butts and spare ribs should soften through the first week of April, while backrib prices are on the gentle rise for through June.</i>
Pork (Value-Added)	Increasing	Available – Steady	<i>With MLB Baseball starting, the 8000 average franks per game will drive demand for pork trim upward, and higher prices for sausage, franks, pizza toppings will follow.</i>
Poultry (Chicken)	Steady	Short – Steady	<i>Pricing on most cuts have remained steady this week. Tenderloins have continued to appreciate slightly each day this week. Wings continue to follow traditional supply and demand patterns with some uncertainty on how demand will continue through April. The back half of the bird remains steady and supply is tight.</i>
Poultry (Turkey)	Steady	Available – Strong	<i>Frozen whole bird pricing remains steady and well below pricing we saw a year ago. Breast meat also remains steady with plentiful availability. Expectation is this will remain the pattern near term.</i>

CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Produce	<p>Lower - Iceberg, Romaine, Fresh Cut Lettuces</p> <p>Steady - Apples, Bell Peppers, Russet Potatoes, Oranges, Onions</p> <p>Higher - Avocados, Strawberries, Broccoli, Lemons, Grapes, Tomatoes</p>	<p>Improving/Steady - Iceberg, Romaine, Onions</p> <p>Good/Steady - Apples, Bell Peppers, Oranges, Russet Potatoes</p> <p>Short/Strong - Strawberries, Broccoli, Tomatoes, Avocados, Lemons, Grapes</p>	<p><i>Apples, Lighter supply of Golds & Pinks. Slim supply of Galas remain. Avocados, MX market higher. Short ripening times. Good quality. Bell Peppers, MX & FL spring crops are sufficient. Quality good. Broccoli, rain reduced Salinas harvest. Market higher, fair quality. Iceberg, AZ&CA producing. Supply improving. Quality improving. Romaine, AZ&CA producing. Supply improving. Quality improving. Grapes, import supply is short. MX starts in late May. Good quality. Tomatoes, low supplies over next few weeks. Good quality. Strawberries, supply short due to weekly rains. Average quality. Oranges, CA Navel sizing large. 88/113/138s are Valencia (seeds). Lemons, CA/AZ sizing large. 165/200/235s scarce. Quality is fair. Onions, ID/OR storage in final weeks. New crop TX/MX insufficient. Russet Potatoes, 40-60ct limited with slight increase in cost. Overall abundant supplies, high quality and low cost.</i></p>
Bulk Sugar	Steady	Mixed - Steady	<p><i>Demand for sugar typically starts increasing in the spring. This will put more pressure on producers to maintain supply. Product is available from most facilities to cover such demand. Price levels will likely stay at similar levels in the coming weeks.</i></p>

CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Shell Eggs	Steady	Available - Steady	<p>Consumer demand for shell eggs declined over the past post-Easter week with little price incentive at retail to change shopper buying habits beyond regular needs. Negotiated prices on the loose egg market are firm to higher with moderate to good interest in keeping supply needs current, particularly with the specter of avian influenza hanging over the marketplace. Offerings and supplies are light to moderate and sufficient for current business. Trading is moderate. Wholesale breaking stock prices are steady on limited demand for light offerings. Supplies are light to moderate and breaking schedules are running full-time. The preliminary survey of retail outlets indicates minimal activity with a continued focus on specialty shell eggs. At this point, the average ad price is lower on the limited test. Source: USDA AMS as of April 10</p> <p>Over the past few weeks, there have been three reports of Highly Pathogenic Avian Influenza (HPAI) in Michigan (4/2 and 4/9) and in Texas (4/2). Though these are the same type of outbreaks that led to widespread flock depopulations in 2022 and subsequent increases in market prices for eggs in 2022 and early 2023, the current scale of these late-2023 outbreaks is much smaller than that which were experienced last year. Urner Barry reports steady pricing despite news of these outbreaks, however it is important to remain vigilant regarding local market conditions that may affect spot purchasing.</p>
Seafood	Shrimp Steady	Shrimp Available - Steady	Shrimp has continued to remain steady and at the 52-week low.
Wheat (Flour Based Products)	Steady	Available - Weak	<p>As we move into spring wheat planting season, things are looking hopeful based on estimated acreage and weather patterns. There is strong supply of winter wheat stock for use in high gluten products. Based on solid domestic and world supply and slow domestic demand, the market has continued to show us lower price levels. We do expect to see some additional softening in bulk flour prices in the coming days in many markets. It is likely that prices will remain near current levels to slightly lower as we move through April.</p>



DSR Market Insights

Week of
April 15, 2024

CATEGORY

NEAR-TERM MARKET
PRICING TREND

SUPPLY vs. DEMAND

DSR MARKET INSIGHTS COMMENTARY

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CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Beef (Commodity)	Increasing	Available - Mixed	<p><i>No change. Packers continue capping harvest levels, short supply, creating product shortages, to promote and support higher selling prices and improve their margins. Improved beef demand is just ahead with warmer weather, the Spring Grilling Season, Cinco De Mayo, and Memorial weekend all coming up fast. Higher prices on seasonal beef items are ahead.</i></p>
Butter	Increasing	Available - Steady	<p><i>Contacts in the East and West note butter demand for the spring holidays has been robust. On the other hand, demand in the Central region is steady, but some contacts say holiday orders were lighter than last year. Unsalted butter is sought after across the country. Some manufactures in the East say they are storing butter for later in the year, while others suggest they are limiting their churning and selling the butter on the spot market. In West and Central markets, cream is available for production with an expected push as retail customers replenish their pipelines. The NASS Cold Storage report revealed February 2024 butter stocks were up 19% from January 2024 and up 1% from February 2023.</i></p> <p><i>East Region Cream demand is steady in the East. Monday's NASS Cold Storage report revealed February 2024 butter stocks were up 19% from January 2024 and up 1% from February 2023. Butter plant managers in the Northeast relay butter production schedules in line with recent weeks and share they are primarily freezing butter in bulk for later in the year. Elsewhere in the region, contacts share they are churning minimally and are selling cream on the spot market. Contacts note retail butter demand is strong heading into the holiday weekend. Foodservice demand is also said to be stronger, with contacts noting butter chips are in higher demand than in recent weeks.</i></p> <p><i>Central Region Butter makers reported generally steady demand ahead of the holiday last week. That said, some contacts say holiday demand was lighter than last year's. They relay they will have a clearer gauge of market tones after the holiday dust has settled in the next few weeks.</i></p>

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Cheese	Steady	Available - Steady	<p><i>Eastern cheese plant managers relay steady production schedules. Retail cheese demand is noted to be seasonally steady. Overall market tones remain bearish as demand is light, and cheese inventories are ample. Cheese demand in the Midwest is noted to be more active than recent weeks. Milk availability is loose, and spot load prices were exclusively reported below Class III. Block inventories are comfortable. In the West, current cheese market prices are enticing some buyers, but demand remains generally quiet. Contacts share milk production is reaching early spring flush levels. Plant downtime is anticipated to exacerbate already ample milk volumes. Contacts share export demand remains limited.</i></p> <p><i>East Region Milk production continues to trend higher in the East. Cheese plant managers share that production schedules are steady. Contacts share retail cheese demand is steady. Overall cheese market tones remain bearish. NASS Cold Storage report released on Monday revealed that cheese inventories are largely unchanged, as February 2024 total natural cheese stocks in refrigerated warehouses were up slightly from January 2024 and up 2% from February 2023.</i></p> <p><i>Central Region Midwestern cheesemakers say demand has been somewhat more active in recent weeks. Market pricing and seasonal needs have cheesemaker contacts relaying stronger buying interest. Demand from Eastern pizza makers has noticeably increased since the Ides of March. Cheese supplies are available, particularly for block varieties. Milk availability is growing and it is expected to increase with upcoming holiday plant downtime and seasonal farm milk output humps. Reported spot load prices this week are exclusively below Class</i></p>
Canned Vegetables - Whole Potatoes & Whole Beets	Increasing	Short - Strong	<p><i>While limited inventories are still present of larger whole sizes, inventory of 6/10 Small or Tiny Whole Potatoes and Whole Beets are exhausted until new pack in late August.</i></p>
Fluid Dairy	Class I - Decreasing Class II - Steady	Class I Available - Steady Class II Short - Strong	<p><i>We saw small cost increases for April on Milk (Class I) and Cultured/Creams (Class II).</i></p>

CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Oils/Shortening	Steady	Available - Mixed	<i>The recent decline that we enjoyed in commodity oils has reversed and we are now seeing slight increases in all common oilseed products (Soy, Canola, Corn, Cotton, Peanut, etc.). Prices are expected to remain at similar levels in the coming days. Margarine prices are still looking higher than preferred and are not expected to decrease near term. Premium Shortenings and Oils will maintain current pricing levels as we move through the month.</i>
Pork (Commodity)	Mixed	Available - Strong	<i>Prices for butts and spare ribs should soften through the first week of April, while backrib prices are on the gentle rise for through June.</i>
Pork (Value-Added)	Increasing	Available – Steady	<i>With MLB Baseball starting, the 8000 average franks per game will drive demand for pork trim upward, and higher prices for sausage, franks, pizza toppings will follow.</i>
Poultry (Chicken)	Steady	Short – Steady	<i>Pricing on most cuts have remained steady this week. Tenderloins have continued to appreciate slightly each day this week. Wings continue to follow traditional supply and demand patterns with some uncertainty on how demand will continue through April. The back half of the bird remains steady and supply is tight.</i>
Poultry (Turkey)	Steady	Available – Strong	<i>Frozen whole bird pricing remains steady and well below pricing we saw a year ago. Breast meat also remains steady with plentiful availability. Expectation is this will remain the pattern near term.</i>

CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Produce	<p>Lower - Steady - Apples, Bell Peppers, Iceberg, Russet Potatoes, Oranges, Fresh Cut Lettuces Higher - Avocados, Strawberries, Broccoli, Lemons, Romaine, Onions, Grapes, Tomatoes, Oranges</p>	<p>Improving/Steady - Strawberries Good/Steady - Apples, Bell Peppers, Iceberg, Russet Potatoes Short/Strong - Broccoli, Romaine, Tomatoes, Avocados, Lemons, Oranges, Grapes, Onions</p>	<p><i>Apples, Lighter supply of Golds & Pinks. Slim supply of Galas remain. Avocados, MX market higher. Short ripening times. Good quality. Bell Peppers, MX & FL spring crops are sufficient. Quality good. West Coast growing area in transition from Yuma, AZ to Salinas, CA. Lettuces, Broccoli, Cauliflower, etc. Broccoli, rain reduced Salinas harvest. Market higher, fair quality. Iceberg, AZ&CA producing. Supply improving. Quality fair, lite weight. Romaine, AZ&CA producing. Demand exceeds supply. quality fair. Fresh Cut Lettuces costs are escalated. Products have shorter life due to weaker ingredients. Transition to Salinas in mid-April. Grapes, import supply is short. MX starts in late May. Good quality. Tomatoes, low supplies over next few weeks. Good quality Strawberries, rains have reduced supplies. Average quality. Oranges, CA Navel 88/113/138s scarce. Growers harvesting Valencias (seeds) to cover orders for small sized fruit. Good quality. Lemons, CA/AZ size running large. 200/235s scarce. Quality is fair. Onions, ID/OR storage in final weeks. New crop TX/MX insufficient. Russet Potatoes, abundant supplies, high quality and low cost.</i></p>
Bulk Sugar	Steady	Mixed - Steady	<p><i>Sugar pricing has not fluctuated much since January and is not expected to show much change in the near term. Supply is sufficient to cover spring demand and we do not expect to see any major changes in pricing or availability as we move through April.</i></p>

CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Shell Eggs	Steady	Available - Steady	<p>Shell egg demand gets a slight bump through the Easter marketing period, supported by retail holiday promotions incentivizing shopper purchasing. Negotiated prices on the loose egg market are firm as marketers assess their needs following the holiday. Offerings and supplies are light to moderate and sufficient for current business. Demand is generally light to moderate with some instances reported as good depending on position. Trading is moderate. Wholesale breaking stock prices are steady on improving demand. Offerings remain light with light to moderate supplies and breaking schedules are back to full-time. The preliminary survey of retail outlets indicates no observed activity at this point in the cycle with a focus on specialty shell eggs.</p> <p>Source: USDA AMS as of April 3</p>
Seafood	Shrimp Steady	Shrimp Available - Steady	<p>Shrimp has continued to remain steady and at the 52-week low.</p>
Wheat (Flour Based Products)	Steady	Available - Steady	<p>It is not expected that we will see any price changes in the coming days on bulk flour and flour based products. Wheat is in solid supply to cover current foodservice demand. We now begin watching the weather to see how the spring crop planting will progress based on weather patterns. As we still have product available from past harvests, weather driven price events are unlikely in the near future.</p>
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