



CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Beef (Commodity)	Increasing	Available - Mixed	The national Foodservice market tone is steady. Business is generally good. Retail is showing greater interest in beef with warmer weather, Mother's Day, and Memorial weekend ahead. The market appreciation in the west region, aomestic butter aemana ranges from slightly nigner
Butter	Increasing	Available - Steady	to slightly lighter compared to the week prior. However, domestic butter demand is unchanged for the Central region. In the East region, foodservice demand is unchanged, and retail demand is following seasonal expectations. Cream is widely available throughout the country, and some butter manufacturers convey securing additional cream volumes. Butter makers are running busy production schedules and continue to build bulk butter inventory for late summer and fall needs. Some stakeholders note unsalted butter loads are tight. East Region Cream demand is steady in the East. Butter plant contacts continue to share robust churning schedules. The All Class multiples range increased one cent at the top of the range over last week. Contacts have also shared that inventories of bulk frozen salted and unsalted varieties are comfortable. Foodservice demand is unchanged from recent weeks, with private label demand holding steady. Retail demand is in line with seasonal expectations. Central Region Despite regularly reported concerns about mid- to longerterm cream availability with summer just months away, current stocks are widely available. Some butter makers say May deals have yet to be brokered, but with current levels of availability, they expect pricing to hold somewhat comparable to this month's. Production is on or ahead of schedule, according to processors, as they continue to put away bulk butter for late summer and fall needs.





the U.S. Some Eastern cheese plant contacts share that seasonally similk availability has enabled steady cheese production. Cheese inventories in the area are comfortable, but demand has increase recent weeks, as have prices for both blocks and barrels on the CI Foodservice demand is light. Retail demands in the region are steathigher. Central area cheese manufacturers share, too, notable incrin in cheese demand. Curd, cheddar, and Italian-style cheese demand all stronger than in recent weeks. Cheese manufacturers in the Winote strong cheese production. Milk handlers share milk availability adequate to meet processing needs. Contacts share cheese inventional area available for spot purchasers. Western contacts say demand of domestic buyers is steady to moderate, while international interest quiet. East Region Milk production continues to grow in the East. Cheese contacts share seasonally steady production schedules. Cheese inventories remain ample despite there being some upticks in demand. Contacts continue to relay light foodservice demand. Retail demand.		g			
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	Cheese		Available - Steady	East Region Milk production continues to grow in the East. Cheese plant contacts share seasonally steady production schedules. Cheese inventories remain ample despite there being some upticks in demand. Contacts continue to relay light foodservice demand. Retail demand is noted to be steady to stronger, with contacts citing grilling season as a	
same is being said among contacts regarding demand. According contacts, these bullish factors are not mutually exclusive. Customer				Central Region As cheese market tones show further signals of life, the same is being said among contacts regarding demand. According to contacts, these bullish factors are not mutually exclusive. Customers are trying to get about of increasing market price points. Curd demand	
	Fluid Dairy	_	•	For May, expect a decrease on Milk (Class I) and an increase on	





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Oils/Shortening	Steady	Available - Mixed	We have seen slight declines in commodity oil prices again this past week as the trading markets again soften. The price of commodity oil is highly impacted by supply and demand of the Biofuels sector. Right now those prices have continued to soften which has caused the longer term overall decline in all domestic oilseed markets. The current pricing levels are expected to prevail in the near term. This does impact the cost of
Pork (Commodity)	Increasing	Available - Strong	are expected to prevail in the near term. This does impact the cost of Demana for the butt and spare rip on increasing as Miemorial Day
Pork (Value-Added)	Steady	Available – Steady	rne veny vanue १९७७ स्वरिष्टां पुर्वित र्रिंग रति । शिर्द्र सिर्वित सिर्मिर सिर्वे । स्वरूप सिर्वे । स्वरूप सिर्वे । सि
Poultry (Chicken)	Steady	Short – Steady	Pricing to romain stable Pricing on most cuts have remained steady this week. Tenderloins have continued to appreciate slightly each day this week. Wings remain in tight supply, but not directly correlated to demand. The back half of the
Poultry (Turkey)	Steady	Available – Strong	Frozen whole bird pricing remains steady and well below pricing we saw a year ago. Breast meat also remains steady with plentiful availability. Expectation is this will remain the pattern near term.
Produce	Lower - Broccoli, Romaine, Strawberries, Onions (yellow) Steady - Apples, Bell Peppers, Broccoli, Russet Potatoes Higher - Avocados, Oranges, Iceberg, Value- Added Lettuces, Lemons, Grapes, Tomatoes, Onions (Red)	Improving/Steady - Strawberries, Broccoli, Onions Good/Steady - Apples, Bell Peppers, Oranges, Russet Potatoes Short/Strong - Iceberg, Romaine, Value-Added Lettuces, Tomatoes, Avocados, Lemons, Grapes	Apples, Galas, Golds & Pinks supply low, market up on those varieties. Avocados, MX volume lower, costs up, ripens quickly. Good quality. Bell Peppers, MX & FL spring crops are sufficient. Quality good. Broccoli, Salinas has good supplies. Market steady. Better quality. Iceberg, Salinas struggling with quality issue for next few weeks. Value-Added/Fresh Cut Lettuce costs are escalated. Romaine, Salinas supply low, market increasing. Quality fair. Grapes, import supply is short. MX starts in late May. Good quality. Tomatoes, demand exceeds supply. Costs elevated. Average quality. Strawberries, supply to increase over next few weeks. Avg. quality. Oranges, rains sized up the CA Val crop. 88/113/138s are scarce. Lemons, rains sized up the CA/AZ crop. 165/200/235s are scarce. Onions, new crop Yellow good supply, cost lower. Reds tight & higher. Russet Potatoes, 40-60ct somewhat limited supply, higher costs. 70- 120ct and #2 supplies are abundant. High quality and low cost.
Bulk Sugar	Steady	Mixed - Steady	Demand for sugar typically starts increasing in the spring. This will put more pressure on producers to maintain supply. Product is available from most facilities to cover such demand. Price levels will likely stay at
Shell Eggs	Decreasing	Available - Steady	Consumer demand for shell eggs remains soft in the near term as shoppers are finding little incentive to purchase beyond an as-needed basis as retailers avoid incentivizing beyond their ability to maintain a consistent offering. Negotiated prices on the loose egg market are lower on light to moderate interest, moderate offerings and varied supply levels. Trading is slow to moderate. Wholesale breaking stock prices are lower mostly light demand. Offerings are light with mostly moderate supplies. Breaking schedules are full to reduced and trading is slow. The preliminary survey of retail outlets indicates a sharp drop in activity for conventional caged shell eggs this ad cycle with a sharp rise in the average ad price on the reduced test. Source: USDA AMS as of May 1 Avian Influenza: at the beginning of April there were three reports of Hiahly Pathogenic Avian Influenza (HPAI) in Michigan (4/2 and 4/9) and







CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
			Bulk Flour prices have shown small declines recent days due to ample
Wheat (Flour Based Products)	Steady	Available - Weak	supply and solid domestic crop out look. World news is currently looking
			promising for wheat availability. That should keep the markets pretty

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CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Beef (Commodity)	Increasing	Available - Mixed	Anticipation is high with Memorial weekend 5-week away. Not much has changed. Packers continue hold back harvest levels to promote improved. Foodservice demand is good. Spring grilling hasn't kicked in. Add Cinco De Mayo to the mix, odds are beef demand will improve. Expect higher prices on middle Meats driven by seasonal demand.
			Domestic butter demand varies across regions. In the West region, demand is mixed. Some industry participants noted lighter interest for retail and bulk loads from buyers. Demand is steady in the Central region. In the East region, contacts conveyed steady retail demand and steady to seasonally stronger foodservice demand. Stakeholders continue to indicate cream volumes are widely available throughout the country. Amongst butter manufacturers, churning is generally robust, overall. Butter makers indicate both salted and unsalted production is taking place. However, many contacts say availability of unsalted butter loads is tight.
Butter	Increasing	Available - Steady	East Region Cream demand remains steady. Contacts share they continue to run strong butter production schedules and are freezing butter in bulk for later in the year. Foodservice demand is steady to seasonally stronger. Industry contacts say retail butter demand is generally steady.
			Central Region Butter makers continue to suggest summer/fall inventories are in fair shape. Production, namely churning, has been robust during the first months of the year with plentiful cream supplies week to week. Current cream availability is no different. Butter demand is steady. Interests remain for both unsalted and salted varieties, but a number of customers say unsalted 82% butterfat availability is difficult to locate. Butter market tones remain hearty.
Cheese	Steady	Available - Steady	West Benion Butter makers note strong to stendy nordurition schedules. Cheese production schedules are trending steady to stronger nationwide. Eastern cheese plant contacts relay seasonally steady production schedules. Milk production remains strong and cheese inventories in cold storage are ample. Contacts in the East region note light foodservice demand, and steady to stronger retail demand as grilling season approaches. Cheesemakers in the Central region share curd demand is up from this point in 2023. Cheese inventories are comfortable. Spot milk availability is not as loose as in recent weeks. Cheese manufacturers are running strong production schedules in the West. Cheese inventories are adequate to meet both contractual and spot needs. Contacts share regional spot demand is moderate. Demand from international buyers is steady to stronger. Some processors continue to note that cheese production outpaces demand.
			East Region Milk production continues to grow in the East. Cheese plant contacts share seasonally steady production schedules. Cheese inventories remain ample despite there being some upticks in demand. Contacts continue to relay light foodservice demand. Retail demand is noted to be steady to stronger, with contacts citing grilling season as a possible reason for increased demand.
			Central Region As cheese market tones show further signals of life, the same is being said among contacts regarding demand. According to contacts, these bullish factors are not mutually exclusive. Customers are trying to get ahead of increasing market price points. Curd demand, according to processors is not where it was two and three years ago.
Canned Vegetables - Whole Potatoes & Whole Beets	Increasing	Short - Strong	While limited inventories are still present of larger whole sizes, inventory of 6/10 Small or Tiny Whole Potatoes and Whole Beets are exhausted until new pack in late August.
Fluid Dairy	Class I - Decreasing Class II - Steady	Class I Available - Steady Class II Short - Strong	For May, expect a decrease on Milk (Class I) and an increase on Cultured/Creams (Class II).





A1-1	NEAR-TERM MARKET		
CATEGORY	PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Oils/Shortening	Steady	Available - Mixed	Price levels on commodity oil products have remained at similar levels to this past week. The oil markets have traded in a relatively similar range in recent days based on domestic supply and world news. Analysist are not expecting any major changes in price levels in the coming days. Market prices may vary by region based on input costs, but there should not be any crazy volatility in the near term. Premium shorting products are holding steady pricing levels as they have in recent weeks. Supply is available of all product varieties to satisfy foodservice needs.
Pork (Commodity)	Mixed	Available - Strong	Prices for butts and spare ribs should soften through the first week of April, while backrib prices are on the gentle rise for through June.
Pork (Value-Added)	Increasing	Available – Steady	With MLB Baseball starting, the 8000 average franks per game will drive demand for pork trim upward, and higher prices for sausage, franks, pizza toppings will follow.
Poultry (Chicken)	Steady	Short – Steady	Pricing on most cuts have remained steady this week. Tenderloins have continued to appreciate slightly each day this week. Wings continue to follow traditional supply and demand patterns with some uncertainty on how demand will continue through April. The back half of the bird remains steady and supply is tight.
Poultry (Turkey)	Steady	Available – Strong	Frozen whole bird pricing remains steady and well below pricing we saw a year ago. Breast meat also remains steady with plentiful availability. Expectation is this will remain the pattern near term.
Produce	Lower - Broccoli, Romaine & Onions Steady - Apples, Avocados, Bell Peppers, Broccoli, Russet Potatoes, Oranges & Iceberg Higher - Avocados, Strawberries, Broccoli, Lemons, Grapes & Tomatoes	Improving/Steady - Strawberries, Broccoli, Iceberg, Romaine & Onions Good/Steady - Apples, Bell Peppers, Oranges &Russet Potatoes Short/Strong - Tomatoes, Avocados, Lemon & Grapes	Apples, good supply except for Galas, Golds & Pinks. Nice quality. Avocados, MX fruit higher, ripens quickly. CA harvesting. Good quality. Bell Peppers, MX & FL Spring crops are sufficient. Quality good. Broccoli, Salinas has good supplies. Market steady. Better quality. Iceberg, Salinas struggling with quality issue due to cold wet weather. Romaine, Salinas demand low, so market easing. Quality improving. Grapes, import supply is short. MX starts in late May. Good quality. Tomatoes, demand exceeds supply. Average quality. Strawberries, supply to increase over next few weeks. Avg. quality. Oranges, CA Navel sizing large. 86/131/138s are Valencia (seeds). Lemons, CA/AZ sizing large. 165/200/235s scarce. Quality is fair. Onions, new crop TX/MX & CA, supplies increasing. Russet Potatoes, 40-70ct somewhat limited supply, higher costs. 80- 120ct and #2 supplies are abundant. High quality and low cost.
Bulk Sugar	Steady	Mixed - Steady	Demand for sugar typically starts increasing in the spring. This will put more pressure on producers to maintain supply. Product is available from most facilities to cover such demand. Price levels will likely stay at similar levels in the coming weeks.
Shell Eggs	Steady	Available - Steady	Consumer demand for shell eggs declines to just below average for the recent time period but increased retail featuring in the current ad cycle at attractive sale prices may help to bring shoppers back to the dairy case. Negotiated prices on the loose egg market are lower on light to moderate interest, moderate offerings and varied supply levels. Trading is slow to moderate. Wholesale breaking stock prices are weak on limited demand. Offerings are light with light to moderate supplies. Breaking schedules are full to reduced with slow to moderate trading. The preliminary survey of retail outlets indicates increased feature activity for conventional caged shell eggs this ad cycle with a slight increase in the average ad price. Source: USDA AMS as of April 24 Throughout April there were three reports of Highly Pathogenic Avian Influenza (HPAI) in Michigan (4/2 and 4/9) and in Texas (4/2). Though these are the same type of outbreaks that led to widespread flock depopulations in 2022 and subsequent increases in market prices for eggs in 2022 and early 2023, the current scale of these late-2023 outbreaks is much smaller than that which were experienced last year. Urner Barry reports steady spot market pricing despite news of these outbreaks, however it is important to remain vigilant regarding local market conditions that may affect supply and spot pricing.







CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Wheat (Flour Based Products)	Steady	Available - Weak	Bulk Flour prices have dropped slightly in recent days due to ample supply and solid domestic crop out look. World news is currently looking promising for wheat availability. That should keep the markets pretty steady in the near term. That will likely result in flour and flour based products maintaining steady pricing levels in most markets.

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Beef (Commodity)	Increasing	Available - Mixed	No change. Packers continue capping harvest levels, short supply, creating product shortages, to promote and support higher selling prices and improve their margins. Improved beef demand is just ahead with warmer weather, the Spring Grilling Season, Cinco De Mayo, and Memorial weekend all coming up fast. Higher prices on seasonal beef items are ahead.
Butter	Increasing	Available - Steady	Domestic butter demand väries across the nation. Industry participants note domestic demand is strong to steady in the West, and steady in the Central and East regions. Cream volumes are widely available throughout most of the country. Butter manufacturers continue busy churning schedules overall, while cream volumes are readily available. Some butter makers convey noncontracted unsalted butter loads are tight and more actively sought by spot buyers. Although many manufactures are working to build inventories, some processors in the Central region convey an expectation of lighter churning over the next few weeks. East Region Cream demand is steady in the East. Contacts share they continue to run robust butter production schedules. Contacts note frozen bulk inventories are comfortable in the wake of spring holidays. Foodservice demand remains elevated, with some contacts noting continued private label demand. Retail demand is steady. Central Region Butter makers shared similar sentiment to previous weeks in most aspects, but some suggest there are changes afoot regarding near-term production plans. They say due to growth in inventories after consecutive months of widely available cream markets, some producers expect to throttle down churning over the next few weeks. They also note demand is holding its ground for bulk butter, all varieties, but that unsalted 82% butterfat loads are more actively sought from customers. West Region In the West, busy production schedules are noted from butter makers. Manufacturers convey working to build further inventories fallowing anod 01 and early enrich builday demand. Manu, these production schedules are trending steady to stronger throughout chese production schedules are trending steady to stronger throughout
Cheese	Steady	Available - Steady	Cheese production schedules are trending steady to stronger throughout the U.S. Milk production continues to trend higher in the East. Cheese plant contacts report steady to stronger production schedules as well as increases in demand. Inventories are comfortable. Contacts share foodservice demand remains light. In the Upper Midwest, farm level milk production is increasing. Contacts say cheese plant downtime has kept milk volumes loose. Barrel inventories are comfortable. Retail demand for cheddar and Italian-type cheeses is steady. In the West, cheese production schedules are strong. Farm level milk outputs are increasing, and cheese inventories are ample. Spot cheese demand is light. Some contacts share production continued to be outpace cheese demand. East Region Milk production remains strong in the East. Cheese plant managers relay steady production schedules. Cheese demand has picked up over the course of the past week. Despite demand upticks, inventories remain comfortable. Contacts note light foodservice demand. Retail demand is noted to be steady to stronger. Central Region Milk accessibility is noted as wide open. Cheese plant downtime remains a factor in keeping milk availability more open than it would be otherwise. Cheesemakers' demand notes vary from slightly slow to slightly active. Curd producers say 2024 sales paces are similar to last year, but slower than 2021 and 2022 year-over-year figures. Barrel interest has quieted, but inventories are not yet a concern in the region. Retail cheddar and Italian style cheesemakers say demand is somewhat steady. Customers, both within and outside of the region, are returning to the lable seems.
Canned Vegetables - Whole Potatoes & Whole Beets	Increasing	Short - Strong	While limited inventories are still present of larger whole sizes, inventory of 6/10 Small or Tiny Whole Potatoes and Whole Beets are exhausted until new pack in late August.
Fluid Dairy	Class I - Decreasing Class II - Steady	Class I Available - Steady Class II Short - Strong	Small cost increases for April on Milk (Class I) and Cultured/Creams (Class II) are in place.





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Oils/Shortening	Steady	Available - Mixed	Commodity Oil products (Soy, Canola, etc.) have continued their trend this week with slightly lower pricing again. There is a huge amount of available oil in the US market due to heavy soybean crush and slow demand. Pricing will likely not change dramatically in the coming days while we continue to enjoy these lower prices. Margarine prices have decreased slightly in recent days and will likely hold their current pricing range as palm imports remain steady and supply is readily available on bulk products.
Pork (Commodity)	Mixed	Available - Strong	Prices for butts and spare ribs should soften through the first week of April, while backrib prices are on the gentle rise for through June.
Pork (Value-Added)	Increasing	Available – Steady	With MLB Baseball starting, the 8000 average franks per game will drive demand for pork trim upward, and higher prices for sausage, franks, pizza toppings will follow.
Poultry (Chicken)	Steady	Short – Steady	Pricing on most cuts have remained steady this week. Tenderloins have continued to appreciate slightly each day this week. Wings continue to follow traditional supply and demand patterns with some uncertainty on how demand will continue through April. The back half of the bird remains steady and supply is tight.
Poultry (Turkey)	Steady	Available – Strong	Frozen whole bird pricing remains steady and well below pricing we saw a year ago. Breast meat also remains steady with plentiful availability. Expectation is this will remain the pattern near term.
Produce	Lower - Broccoli, Iceberg, Romaine & Onions Steady - Apples, Bell Peppers, Russet Potatoes & Oranges Higher - Avocados, Strawberries, Broccoli, Lemons, Grapes & Tomatoes	Improving/Steady - Iceberg, Romaine, Onions Good/Steady - Apples, Bell Peppers, Oranges, Russet Potatoes Short/Strong - Strawberries, Broccoli, Tomatoes, Avocados, Lemons, Grapes	Apples, good supply except for Galas, Golds & Pinks. Nice quality. Avocados, MX fruit higher, ripens quickly. CA harvesting. Good quality. Bell Peppers, MX & Fl spring crops are sufficient. Quality good. Broccoli, Salinas supplies improved. Market easing. Better quality. Iceberg, CA producing. Supply improving. Quality improving. Romaine, CA producing. Supply improving. Quality improving. Grapes, import supply is short. MX starts in late May. Good quality. Tomatoes, production and quality down due to rains. Strawberries, rain last 6 weeks has supply short. Average quality. Oranges, CA Navel sizing large. 88/113/138s are Valencia (seeds). Lemons, CA/AZ sizing large. 165/200/235s scarce. Quality is fair. Onions, ID/OR storage in final weeks. New crop TX/MX insufficient. Russet Potatoes, 40-70ct limited supply, higher costs. 80-120ct and #2 supplies are abundant. High quality and low cost.
Bulk Sugar	Steady	Mixed - Steady	Demand for sugar typically starts increasing in the spring. This will put more pressure on producers to maintain supply. Product is available from most facilities to cover such demand. Price levels will likely stay at similar levels in the coming weeks.
Shell Eggs	Steady	Available - Steady	Consumer demand for shell eggs is unchanged over the past week with most interest limited to basic needs with little price incentive to move additional units. Negotiated prices on the loose egg market are weak with light to moderate interest and light to moderate offerings and supplies Trading is slow to moderate. Wholesale breaking stock prices are steady on a full range of demand. Offerings are light with very light to moderate supplies. Breaking schedules are full to reduced with moderate trading. The preliminary survey of retail outlets indicates continued limited use of store features to push egg sales beyond what current supplies can cover. Source: USDA AMS as of April 17 Over the past few weeks, there have been three reports of Highly Pathogenic Avian Influenza (HPAI) in Michigan (4/2 and 4/9) and in Texas (4/2). Though these are the same type of outbreaks that led to widespread flock depopulations in 2022 and subsequent increases in market prices for eggs in 2022 and early 2023, the current scale of these late-2023 outbreaks is much smaller than that which were experienced last year. Urner Barry reports steady pricing despite news of these outbreaks, however it is important to remain vigilant regarding local market conditions that may affect spot purchasing.







CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Wheat (Flour Based Products)	Steady	Available - Weak	As we move into spring wheat planting season, things are looking hopeful based on estimated acreage and weather patterns. There is strong supply of winter wheat stock for use in high gluten products. Based on solid domestic and world supply and slow domestic demand, the market has continued to show us lower price levels. We do expect to see some additional softening in bulk flour prices in the coming days in many markets. It is likely that prices will remain near current levels to slightly lower as we move through April.

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